

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

| | | | | | |
|---|--|------------------------|---------------------------------------|--|---|
| 303568 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 319615 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | NOISEWORKS MEDIA-DBA NW MEDIA | | CARLOS GIMENEZ FOR MAYOR CAMPAIGN | | |
| AND | 814 Ponce De Leon Blvd | | 2030 S Douglas Rd Ste 105 | | |
| ADDRESS | Coral Gables FL 33134-3049 | | Coral Gables FL 33134-4615 | | |
| | USA | | USA | | |
| CONTACT | TERE GUTIERREZ | | PRODUCT CARLOS GIMENEZ FOR MAYOR | | |
| LOCAL SALESPERSON | SUSAN INKER-PURETZ | AGENCY EST. NO. AUG | PRODUCT 1300 CODE | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 08/06/12 AND ENDING 08/13/12 NO. WEEKS: 2 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---|---------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 11110.. | 4 | 06:00A | 07:00A | 30S | 08/06/12-08/09/12 | CBS4 EARLY SHOW (LOCAL) | 4 | 400.00 | 1600.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| 2 | 11110.0 | 4 | 11:00P | 11:35P | 30S | 08/06/12-08/09/12 | LATE NEWS | 4 | 1350.00 | 5400.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| 3 |2 | 2 | 08:30A | 09:00A | 30S | 08/12/12-08/12/12 | FACING SOUTH FLORIDA | 2 | 360.00 | 720.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| 4 | 10000.. | 1 | 06:00A | 07:00A | 30S | 08/13/12-08/13/12 | CBS4 EARLY SHOW (LOCAL) | 1 | 400.00 | 400.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| 5 | 1..... | 1 | 07:00A | 08:00A | 30S | 08/13/12-08/13/12 | | 1 | 350.00 | 350.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| 6 | 10000.0 | 1 | 11:00P | 11:35P | 30S | 08/13/12-08/13/12 | LATE NEWS | 1 | 1350.00 | 1350.00 |
| NOTE: CANDIDATE DISCOUNT - NON PREEMPTION | | | | | | | | | | |
| Total Contract: | | | | | | | | 13 | | 9820.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 3-12 | | | | | | Jul | Aug | Sep | Total | |
| | | | | | | .00 | 9820.00 | .00 | 9820.00 | |
| GRAND TOTAL | | | | | | | | | 9820.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION